

Make Your Breakfast Program More Successful

☆ Promote the program to parents and students

- ☺ Provide taste tests of breakfast items
- ☺ Send breakfast promotional flyers home
- ☺ Include breakfast menus in the morning announcements, and in school newsletters
- ☺ Offer other incentives like stickers and games

☆ Ask for input and ideas from

- ☺ Teachers
- ☺ Administrators
- ☺ Custodians
- ☺ Bus Drivers
- ☺ Parents
- ☺ Students

☆ Offer

- ☺ Breakfast in the Classroom – the most popular alternative option
- ☺ Grab 'N' Go Breakfast in a Bag – at the start of first period or between classes
- ☺ The breakfast room as a “safe haven” before school...chances are, if students are in the room where breakfast is being served, they will participate.

